

WVAND Annual Business Meeting

April 12th 2019

Lacy Davidson - WVAND President

Heather Dyson - WVAND - Past President

Megan Govindan - WVAND President-elect

A Year in Review

- A letter from the president



Registered Dietitian Nutritionists — Bringing the science of food and nutrition to tables across the Mountain State.

eat right. an affiliate of the Academy of Nutrition and Dietetics

Introducing Luke Walker Ferguson



Born April 1st, 2019
6lbs 12 oz

7 Executive Board Members

Highlight Reel

President - Lacy Davidson

- Annual Retreat in Canaan Valley
- Opportunity to attend FNCE as your affiliate President
- Working closely with each and every board member



President-elect - Megan Govindan

- Dietetics students expanded efforts of Conscious Harvest Cooperative
 - 15 families receive 22 weeks of produce
 - 80% cost subsidy
- RD meet up event in Morgantown
- WVU and MU Dietetics interns work with RD Cindy Gay on Wild & Wonderful Whole Grain Sampling event



Secretary - Christina Nelson

The logo for West Virginia, featuring the words "WEST" and "VIRGINIA" in a stylized, hand-drawn font. The letters are dark green and have a slightly irregular, cursive appearance. A small "TM" trademark symbol is located at the bottom right of the word "VIRGINIA".

WEST
VIRGINIA™

- Building relationships and networked with dietitians across the state
- Attending Eat Right WV Day
- The annual conference

Delegate - Mallory Mount

- HOD meetings to represent WV
- Mentor a new delegate this year from Washington, D.C.
- Table facilitator for the face to face and telephone meetings the past two years



Treasurer - Jessica Runyon

- Having the opportunity to step out of my comfort zone and take a bigger role in our organization.
- I have learned that sometimes we have to make moves that haven't done before to improve the financial security of our business.
- I have a better picture of the work our board members put into our organization.

Treasurer Report - Jessica Runyon

- Checking: \$12,916.14
- CD \$10,000
- Savings: \$12,955.68



Council on Professional Issues: Gina Kontur & Heidi Swartz-Church

- WVAND FNCE 2019 Attendance
 - 109!
- Session Recordings
- Met the Budget!
 - Thank you Ashton Amos and DIs for help and hard work!!
- Council on Professional Issues
Chair-Elect for 2019-2020
- WVAND FNCE 2020
 - April 23 & 24
 - South Central West Virginia



5 Board Committees

Public Policy Coordinator - Brooke Nissim-Sabat

- Attending PPW
- RDN Meet up
- Watching the leadership



State Public Policy Rep - Meredith Chapman

- Great attendance at Eat Right WV Day 2019
- Meetings with legislators discussed expanding insurance coverage of MNT provided by RDNs.
- Eat Right WV Day was approved for 6 hours of CPE credit.



Reimbursement Rep - Morgan Bergeson

- Reimbursement Task Force - Expanding Medicaid Coverage



Consumer Protection BOLD Liaison - Gina Wood

- Recruiting new members for the BOLD Board and
- Changing the WV state code to align with CMS rule which would allow RDN to prescribe therapeutic diet orders.




**Special Mention of Peg Andrews who is our BOLD President for her work ensuring our licensure is top priority.*

Public Relations / Media - Jessica Walden



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food and nutrition to tables across the Mountain State.

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www.eatrightwv.org

Historian - Cindy Gay

- 3 Wild Wonderful Whole Grains Events

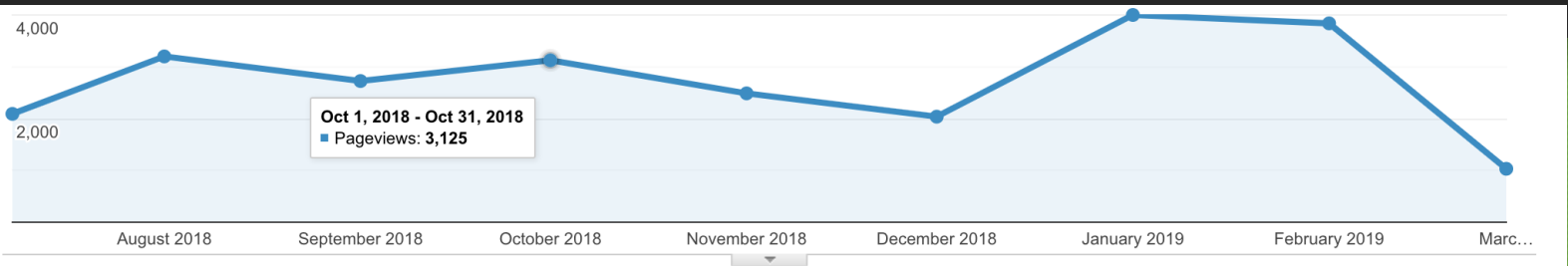


Vegetable Garden, Davis Brothers Farm in Masontown, W.V.

- *"Did you know whole grains grown locally include buckwheat, corn, oats, sorghum, rye and wheat?"*

Website Committee Chair - Tim Bender & Jessica Walden

- Started tracking visitors again on July 10, 2018
- From Jan 1, 2012 - today, there have been 172,658 page views, excluding the time frame above.
- Of those, 24,534 have come since July 10, 2018.



Pageviews
24,534

Unique Pageviews
20,172

Avg. Time on Page
00:00:59

Bounce Rate
59.46%

% Exit
51.87%

Site Content

Page

Page Title

Site Search

Search Term

Events

Event Category

Page

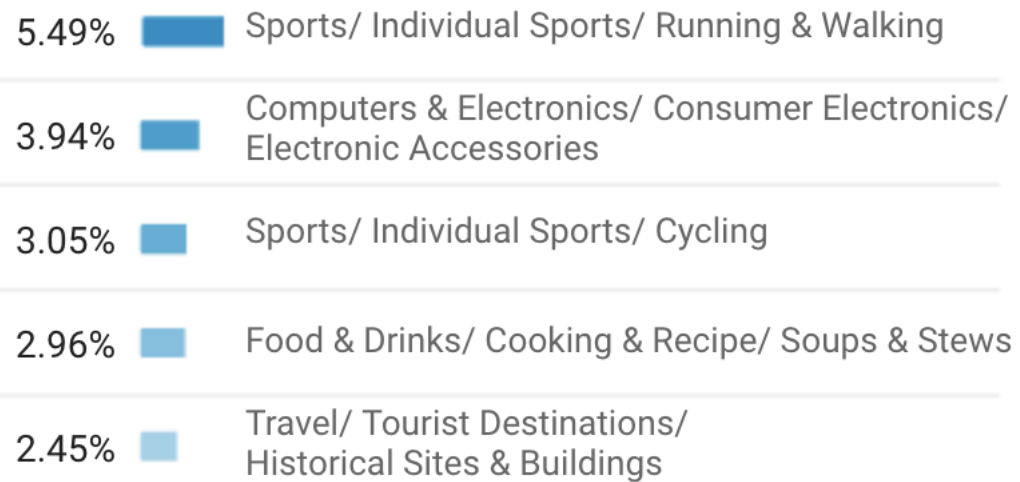
Pageviews

% Pageviews

Page	Pageviews	% Pageviews
1. /calcs/	8,532	34.78%
2. /calcs/fcals.php	5,635	22.97%
3. /calcs/mcals.php	2,043	8.33%
4. /	1,477	6.02%
5. /meeting2019/	1,087	4.43%
6. /about.php	531	2.16%
7. /members.php	530	2.16%
8. /index.php	502	2.05%
9. /public.php	474	1.93%
10. /meeting2019/sponsors.php	268	1.09%

Interest Category

100% of total sessions



Users

10,860



New Users

10,997



Sessions

12,728



Number of Sessions per User

1.17



Pageviews

24,534



Pages / Session

1.93



Avg. Session Duration

00:00:54



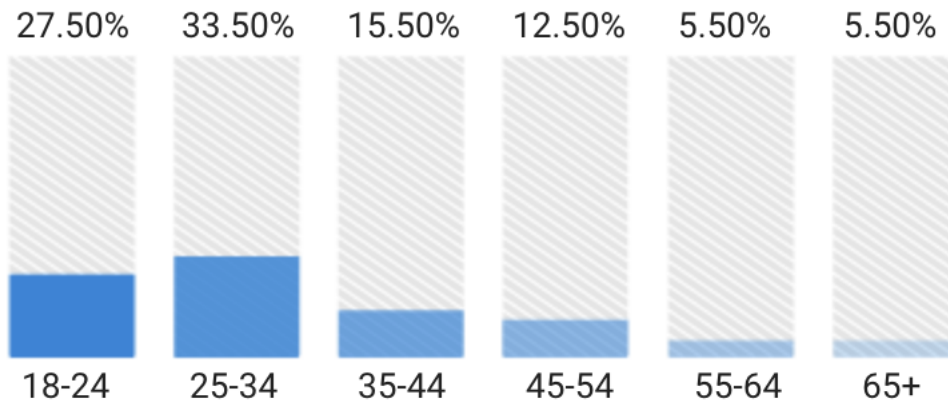
Bounce Rate

59.46%



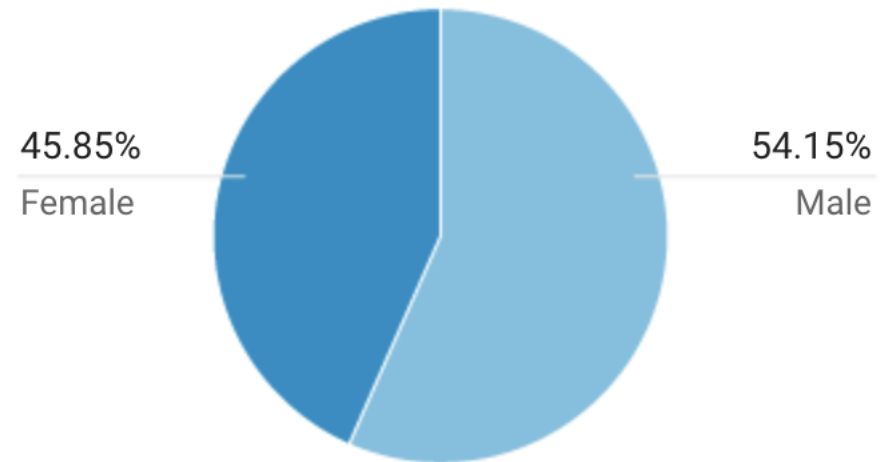
Age





















100% of total sessions



Gender

100% of total sessions



Country	Users	% Users
1.  United States	8,727	 79.95%
2.  Canada	311	 2.85%
3.  United Kingdom	211	 1.93%
4.  Thailand	200	 1.83%
5.  India	115	 1.05%
6.  Australia	111	 1.02%
7.  Germany	57	 0.52%
8.  Philippines	51	 0.47%
9.  China	48	 0.44%
10.  Brazil	44	 0.40%

City	Users	% Users
1. (not set)	383	3.40%
2. New York	280	2.49%
3. Chicago	187	1.66%
4. Morgantown	162	1.44%
5. Washington	156	1.38%
6. Los Angeles	131	1.16%
7. Bangkok	123	1.09%
8. Charleston	121	1.07%
9. Ashburn	109	0.97%
10. Houston	94	0.83%

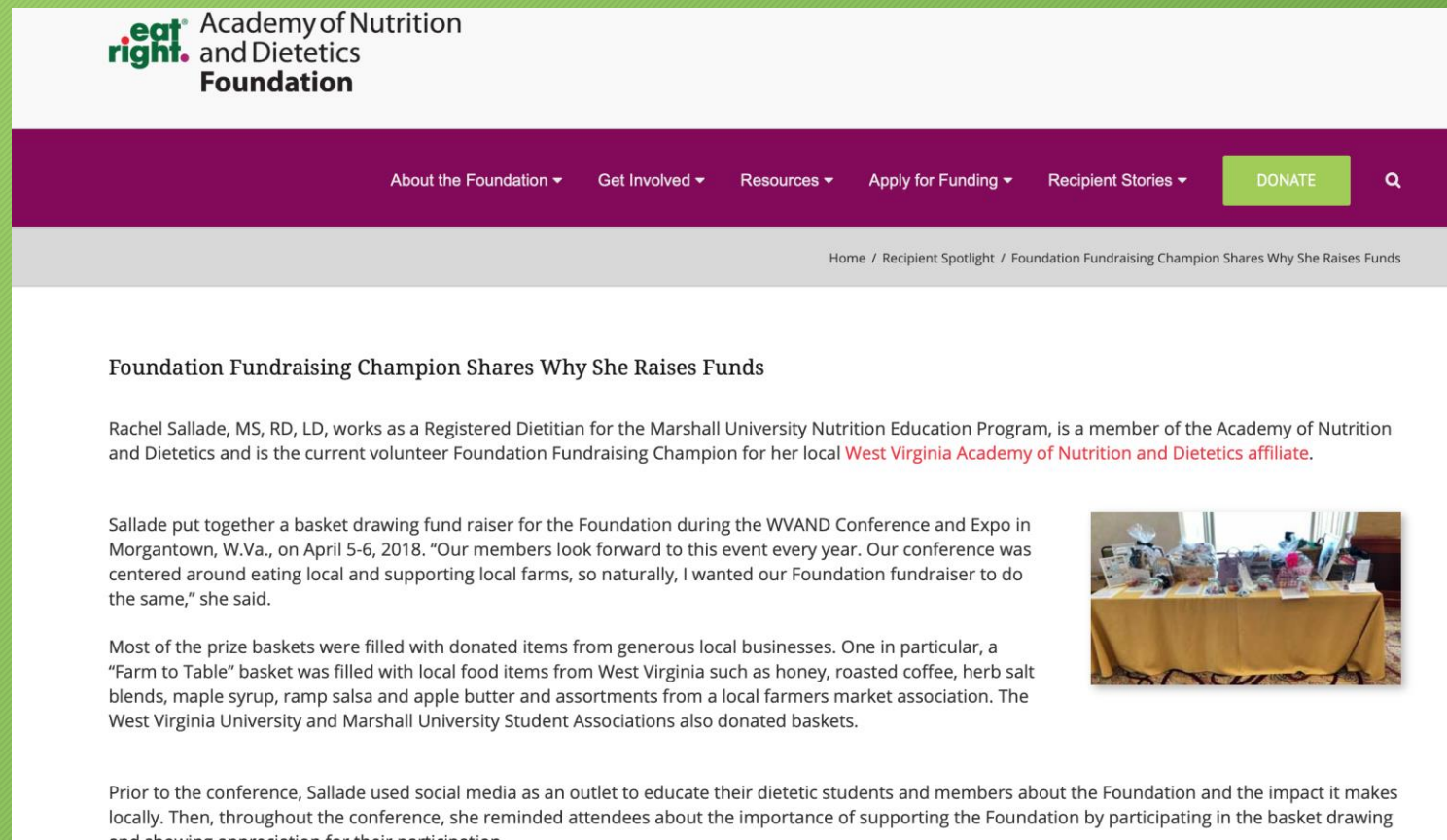
Social Media Chair - Rachel Sallade

- Engagement on the page as well as posts on the page have gone up
- There is also more consistency with Intern Newsletters, Dietitian of the Month, etc.



Foundations Chair - Rachel Sallade:

- We received around \$2800 worth of items to raffle off, for \$903.00



eat right. Academy of Nutrition and Dietetics Foundation

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Home / Recipient Spotlight / Foundation Fundraising Champion Shares Why She Raises Funds

Foundation Fundraising Champion Shares Why She Raises Funds

Rachel Sallade, MS, RD, LD, works as a Registered Dietitian for the Marshall University Nutrition Education Program, is a member of the Academy of Nutrition and Dietetics and is the current volunteer Foundation Fundraising Champion for her local [West Virginia Academy of Nutrition and Dietetics affiliate](#).

Sallade put together a basket drawing fund raiser for the Foundation during the WVAND Conference and Expo in Morgantown, W.Va., on April 5-6, 2018. "Our members look forward to this event every year. Our conference was centered around eating local and supporting local farms, so naturally, I wanted our Foundation fundraiser to do the same," she said.

Most of the prize baskets were filled with donated items from generous local businesses. One in particular, a "Farm to Table" basket was filled with local food items from West Virginia such as honey, roasted coffee, herb salt blends, maple syrup, ramp salsa and apple butter and assortments from a local farmers market association. The West Virginia University and Marshall University Student Associations also donated baskets.



Prior to the conference, Sallade used social media as an outlet to educate their dietetic students and members about the Foundation and the impact it makes locally. Then, throughout the conference, she reminded attendees about the importance of supporting the Foundation by participating in the basket drawing and showing appreciation for their participation.

Awards Chair - Stephanie Hoover



- I have witnessed good communication and have worked with committed dietitians to help build our profession.
- I as a preceptor, I am one of several dietitians that participate in helping dietetic interns increase their knowledge and skills in the clinical setting.
- This year when I needed help to present the annual awards, I was met with several people who were willing to help in any way they could.

National Nutrition Month Chair - Danielle Nielson

 Academy of Nutrition
and Dietetics

**NATIONAL
NUTRITION MONTH®**
MARCH 2019

www.eatright.org

[#NationalNutritionMonth](https://twitter.com/NationalNutritionMonth)

Professional Development - Nettie Freshour



K KEEP
E EDUCATING
Y YOURSELF

- Made CEU's available (along with Meredith Chapman) for Eat Right day at the Capital
- Made CEU's available for all programs that have requested it.
- 51 CEU's approved since I took over in July

Governance - Barbara Hartman:

- The Bylaws Committee did update the OG with the Board's approval last summer.
- We have starting working on the 2020 Bylaws and OG revision.



Advisory / Strategic Planning Chair & Past President - Heather Dyson

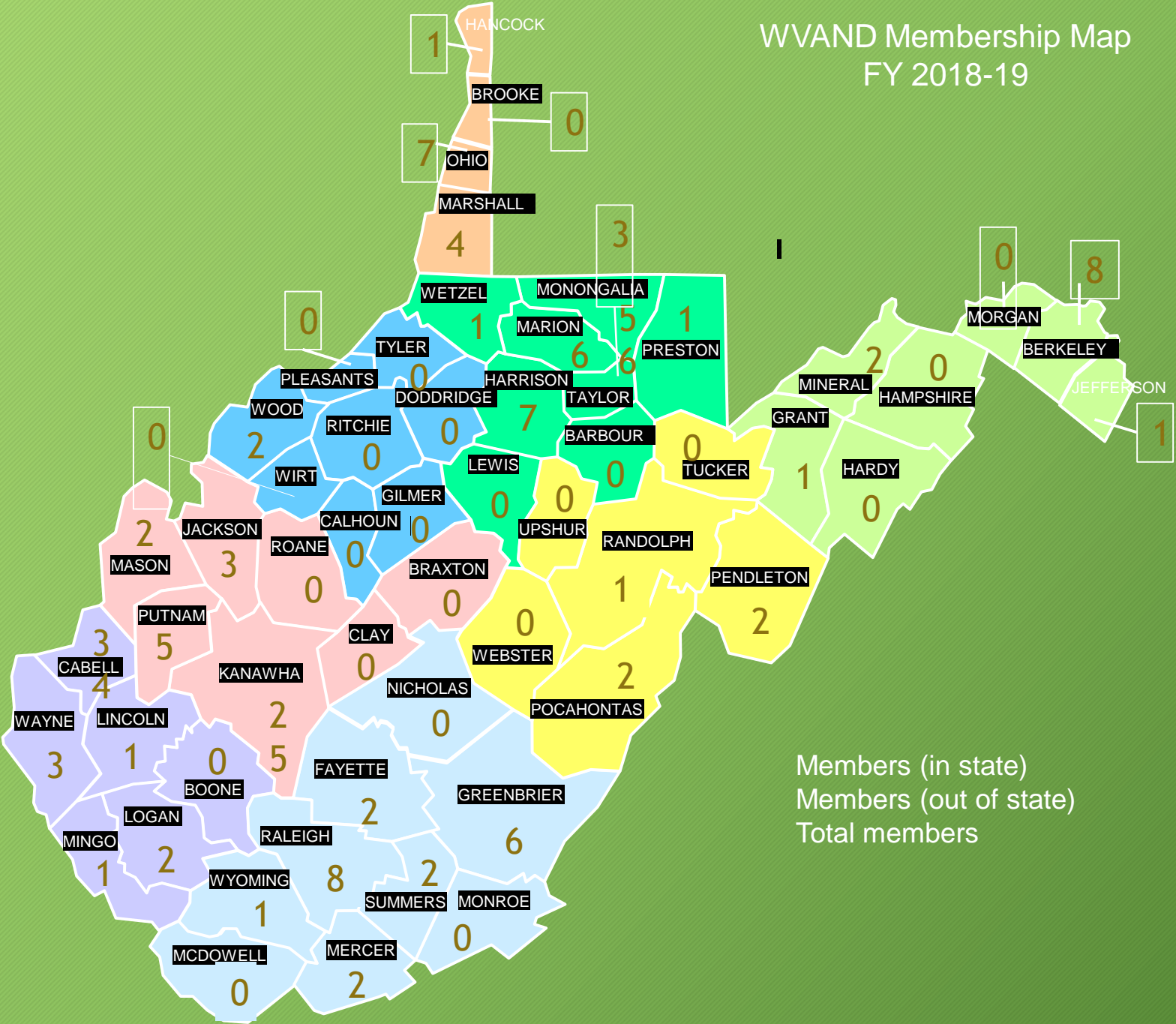


Communications and Membership Committee

Chair - Gina Wood

- Updated membership map (next slide)

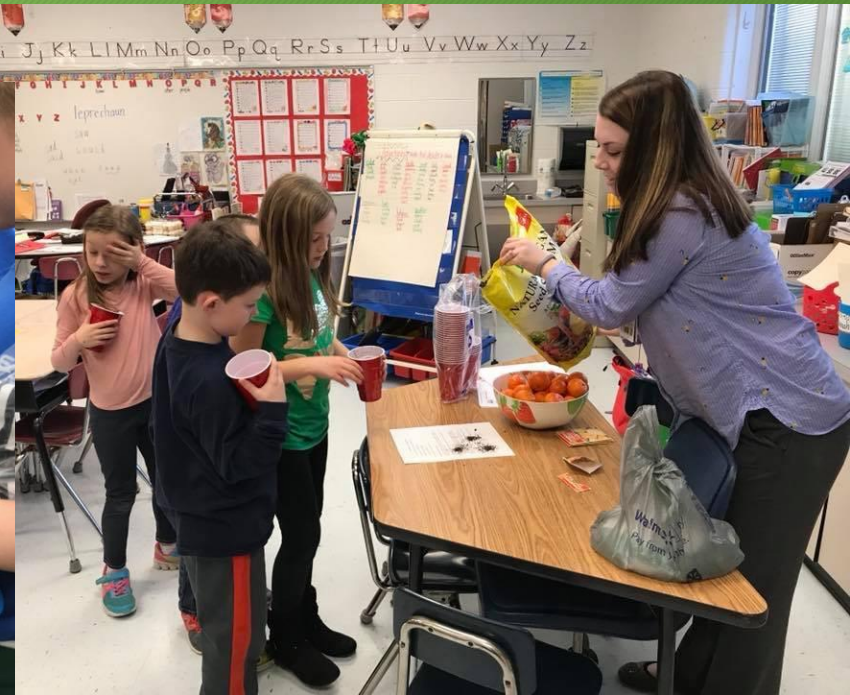
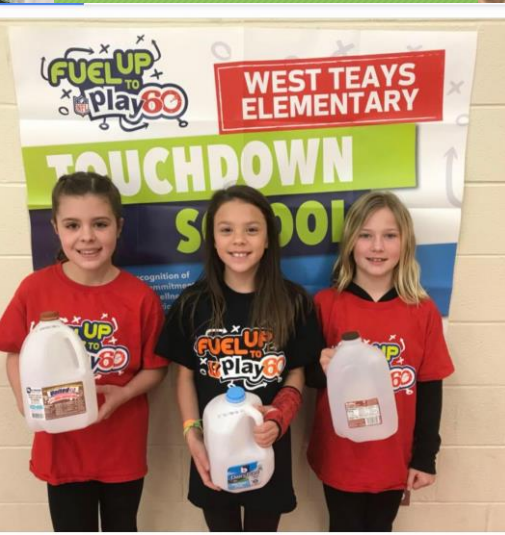
WVAND Membership Map FY 2018-19



Members (in state)	200
Members (out of state)	134
Total members	334

Kids Eat Right Liaison - Sharon Maynard:

- August - Celebrated Kids Eat Right Month
- Fall - Rethink Your Drink WV Campaign
- March - Milk Madness
- National School Breakfast Week



Thank You!



WVAND Awards

- Outstanding Dietetic Student in Didactic Program
- Outstanding Dietetic Student in Dietetic Internship
- Rhododendron Award
- Recognized Young Dietitian of the Year